



**Jerome Schlossman**  
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## **User Experience & Interface Design (UX/UI) Specialist** with 8 years of management experience

### **SUMMARY**

- 15 years of experience in UX/UI design, including 8 years as product design director
- Definition and implementation of the UX/UI strategy from inception to deployment
- Management and delivery of product design (UX research, prototyping, documentation)
- Unique mix of business and technical expertise
- Master's degree in management (Sorbonne University, Paris)
- Perfect command of English and French (verbal and written)

### **EXPERTISE**

- Advanced knowledge of business analysis, and delivery practices across the project life-cycle
- Management of data analysis and research projects to collect, examine and compile results
- Ergonomics, usability, and user-centered design methodologies
- Recruitment, evaluation, and mentoring of team members
- Ability to communicate ideas and explain design decisions to partners and internal leaders
- Natural aptitude for working with multidisciplinary teams
- Advanced understanding of frontend technologies and design trends
- Excellent writing skills in both French and in English

### **CAREER PATH**

**/ Manager, UX & Product Design** *2018 - Present*  
4th Whale Marketing

Responsible for all aspects of product design, from UX research to documented interactive UI prototypes. The process covers business, and technical constraints in a user-centered, and Agile iterative approach.

**/ Senior Manager, User Experience and Design** *2014 - 2017*  
Chemical Computing Group

In charge of the design of the company's software and applications (molecular simulation platform for the pharmaceutical industry).

### **CAREER PATH**

**/ Senior Consultant, User Experience and Interface Design** 2006 – 2014

[UXperenced.com](http://UXperenced.com)

Specialized in complex B2B applications, high-tech, and scientific software: Business and functional analysis, information architecture, functionality creation, interactive prototype design, functional documentation, design QA, presentation to stakeholders.

**Clients:** Ivanhoé Cambridge, Telus Health, Purolator, SAQ, STM, Bombardier, Desjardins, Valtech, LVL Studio, Logient, Infopresse...

**/ Director, Internet Department** 2001 - 2006

Desjardins Securities

In charge of the design of the company's online trading platforms, and head of customer support: budget, optimization, contract negotiation, staff training, and supervision of the group's operations.

**/ Specialist, Interactive Innovation** 1997 - 2001

FIS (Fidelity National Information Services)

Online trading platform design for brokerage firms: Competitive intelligence, market watch, sales presentations, and tradeshow.

**EDUCATION**

- Master's degree in management, Sorbonne University (Paris) 1994
- DESS in marketing (Diploma of Higher Specialized Studies), Sorbonne (Paris) 1995
- Certificate in e-marketing (vocational training) 2006
- PMP certification course (Project Management Professional) 2007

**TECHNICAL  
SKILLS**

- Proficient knowledge of front-end integration technologies (HTML5, CSS3, JavaScript, etc.)
- Experience in various types of software development methodologies (waterfall, iterative, Agile)
- Axure software expert (wireframes and HTML prototype design)
- Other software: Figma, various photo editing software, Jira, Google Optimize

**PERSONALITY**

- Logical, analytical, accurate, and reliable with strong problem-solving abilities
- Compassionate, understanding, and very empathetic
- Excellent writing, communication, and presentation skills for various audiences
- Track record in effectively managing team members with various backgrounds and skill sets
- Extra-curricular activities: (bad) guitar player, story writer, travelling (India, Brazil), volunteer work with disabled children at the Sainte-Justine Hospital