



User Experience and Interface Design (UX/UI) Specialist with 7 years of management experience

SUMMARY

- 15 years of UX/UI experience:
 - 8 years as consultant for large companies and digital agencies
 - 7 years as head of digital departments
- In-depth experience in identifying, gathering, and documenting business requirements
- Expertise in turning business and end-user needs into optimal design solutions
- Unique mix of business and technical expertise in ergonomics, usability, and interaction design
- Master's degree in management
- Perfect command of English and French (verbal and written)

EXPERTISE

- Advanced knowledge of business analysis, and delivery practices across the project life-cycle
- Management of data analysis and research projects to collect, examine and compile results
- Ergonomics, usability, and user-centered design methodologies
- Planning and execution of user research and usability testing
- Recruitment, evaluation, and mentoring of team members
- Ability to communicate ideas and explain design decisions to partners and internal leaders
- Natural aptitude for working with multidisciplinary teams
- Extensive knowledge of responsive design, mobile websites, and native mobile applications
- Advanced understanding of frontend technologies and design trends
- Excellent writing skills in both French and in English

WORK

From project inception, provide a functional, interactive, and documented prototype that is ready for development.

1. In-depth business and functional analysis
2. Information architecture, navigation, and functionality creation
3. Fully interactive and responsive HTML prototypes (wireframing using Axure)
4. Functional specification documentation
5. Support during development and quality assurance phases

DOMAINS

- Online finance (banking, and brokerage)
- Complex applications (enterprise, science, medical, and high-technology)
- Large-scale websites and intranets

/ Senior UX/UI Designer Consultant

2006 – 2014, and since 2018

UXperenced.com

- **Ivanhoé Cambridge:** Intranet redesign (SharePoint), design of corporate and mobile applications
- **SAQ:** Design of a web application to select wines submitted by spirits producers
- **Bombardier:** Corporate website redesign
- **Mediagrif:** Design of multiple transactional and e-commerce sites
- **Other mandates:** Telus Health, Purolator, Infopresse, Workopolis, LVL Studio, Logient, STM...

- Tasks:**
- UX research (interviews, usability testing)
 - Business and technical analysis
 - Information architecture (navigation, workflow)
 - Functionality creation, prototype design
 - Functional specification document
 - Development and QA support
 - Presentation to stakeholders

/ Senior Manager, User Experience and Design (UX/UI)

2014 - Dec 2017

Chemical Computing Group

In charge of the design of the company's software and applications (molecular simulation platform for the pharmaceutical industry).

/ Director, Internet Department

2001 - 2006

Desjardins Securities

In charge of the company's online trading platforms, and head of customer support: Budget optimization, contract negotiation, staff training, supervision of the group's operations.

/ Specialist, Interactive Innovation

1997 - 2001

FIS (Fidelity National Information Services)

eMarketing and design for online brokerage firms: Competitive intelligence, market watch, sales presentations, and tradeshow. HTML prototype design of retail and professional trading platform.

EDUCATION

- Master's degree in management, Sorbonne University (Paris) 1994
- DESS in marketing, Sorbonne (Paris) 1995
- Certificate in e-marketing, CMA (vocational training) 2006
- PMP certification course (Project Management Professional) 2007

TECHNICAL SKILLS

- Axure software expert (wireframes and HTML prototype design)
- Proficient knowledge of front-end integration technologies (HTML5, CSS3, JavaScript, etc.)
- Experience in various types of software development methodologies (waterfall, iterative, Agile)
- Other software: CMSs (including SharePoint), Photoshop, Dreamweaver, Jira

PERSONALITY

- Logical, analytical, accurate, and reliable with strong problem-solving abilities
- Excellent writing, communication, and presentation skills for various audiences
- Track record in effectively managing team members with various backgrounds and skill sets
- Extra-curricular activities: writing, travelling (India, Brazil), volunteer work with disabled children at the Sainte-Justine Hospital